

Staying Ahead of the Evolving Gig Economy

The demand for talent is significant, and employers are feeling the pinch.



The number of global talent decision-makers whose organizations have experienced challenges with acquiring critical talent due to changing global markets

Companies are addressing these concerns by embracing flexible work models – including the growing “gig economy.” The trouble is, not all employers know how to take advantage of all its opportunities.

Demystifying the Gig Economy Label

So, what makes up the “gig” label?
There are **5 broad categories**:



Temporary agency workers assigned through a staffing agency



Temporary employees sourced directly and without a staffing agency



Independent contractors/self-employed with no employees



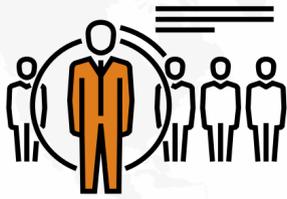
Workers for a client employed through services providers and consulting firms



Human cloud workers

The Gig Economy is Large, and It's Here to Stay

Focusing on better engaging these workers is vital because their size and significance are ever-growing.



36%

Portion of the workforce made up of flexible workers



\$3.7 trillion

Estimated worth of the gig economy

An Active Approach to a Changing Talent Landscape

With proven resources, technology, and expertise to manage the rapidly evolving trends and technologies associated with gig economy challenges, Allegis Global Solutions is helping clients achieve positive workforce impact.

Download the Report

Ensure you aren't missing out on the practices needed to engage this growing, flexible workforce.

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Sources:
Allegis Group, Staffing Industry Analysts

